

# CHILD CARE OF THE BERKSHIRES

*Annual Impact Report  
FY 2022  
(JULY 2021-JUNE 2022)*



*School Age Children from our Monument Square Center enjoyed a trip to the Dr. Seuss Museum*



*A Healthy Families parent and child at Hancock Shaker Village*

## PROGRAM HIGHLIGHTS

Child Care of the Berkshires wraps support and care about the children and families we serve.

136

### CHILDREN CARED FOR IN OUR CENTERS

Infants to school age children experienced enriching fun filled days learning and growing together.

2812

### HOME VISITS

By ParentChild+ and Healthy Families programs to support and educate vulnerable families

84

### CHILDREN IN FAMILY CHILD CARE HOMES

CCB supports Family Child Care Providers to care for and educate children in their homes

32

### SESSIONS OF PARENT EDUCATION

Positive Discipline, Active Parenting, Positive Solutions, Childhood Anxiety and more.

106

### PLAYGROUP SESSIONS

Playgroups provide connections, learning and fun

31

### FAMILIES RECEIVED CASE MANAGEMENT FOR LEAD POISONING PREVENTION

## TECHNOLOGY - CCB IS MOVING FORWARD

CCB changed payroll systems to allow for online hiring and onboarding and now uses Procure for quick and easy parent communication and payments.



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## COLLABORATION HIGHLIGHTS

DIAPERS DISTRIBUTED WITH HELP FROM BERKSHIRE DIAPER PROJECT

# 11,870

BERKSHIRE NURSING FAMILIES GROUPS THAT TOOK PLACE AT CCB

# 28

GROUPS AND EVENTS WITH LOCAL LIBRARIES, NORTHERN BERKSHIRE COMMUNITY COALITION AND LOCAL SCHOOLS.

# 17



CCB Reopened our Magic Seasons School Age program and expanded to include a preschool classroom.

# BUILDING/CONSTRUCTION HIGHLIGHTS



**47**

**WINDOWS  
REPLACED**

The renovations continued with 47 windows replaced, many more ordered. A new air handler was ordered. The Solar Wall was replaced and is now pumping warm air into the building. Beautiful new floors were installed in the Monument Square Center's toddler room and kitchen.

**1**

**SOLAR WALL  
REPLACED**

CCB also added security cameras in classrooms, hallways and play yards at our Haskins facility and our Magic Seasons Center to enhance security for the safety of children, families and staff.

**36**

**SECURITY  
CAMERAS  
INSTALLED**

# DIVERSITY, EQUITY AND INCLUSION AT CCB



CCB is proud to partner with Before Racism. As a pilot site for the Before Racism curriculum, CCB Teachers attended a 10-week training focused on helping children ages 1-5 embrace differences to prevent the development of racial bias so they can thrive in an increasingly diverse world.



CCB was proud to sponsor Berkshire Pride Festival and to display the pride flag to celebrate Pride month in June.



CCB's Healthy Families Program had the Highest rate of co-parents present at visits in the Healthy Families Massachusetts state-wide system.

## FINANCIAL REPORT - FY 2022

<b>Public Support and Revenues</b>	<b>FY 2021</b>	<b>FY 2022</b>
Program Service Fees	\$4,350,671	\$4,105,194
United Ways/Community Chest	\$182,602	\$143,120
Grants	\$189,696	\$165,884
Contributions/Gifts and Events	\$21,255	\$141,084
Interest/Investment Income	\$11,647	-\$16,474
Other	\$2,056	\$23,774
<b>Total Public Support/Revenues</b>	<b>\$4,757,927</b>	<b>\$4,562,582</b>
<b>Expenses</b>		
Program Services		
Early Education and Care	\$1,561,596	\$1,428,712
Family Child Care	\$802,858	\$735,828
Healthy Families Program	\$377,356	\$425,553
Parenting Partnership Program	\$108,902	\$121,822
Community Programs	\$535,275	\$799,044
Lead Poisoning Prevention	\$50,516	\$64,360
Management and General	\$583,497	\$614,583
<b>Total Expenses</b>	<b>\$4,020,000</b>	<b>\$4,189,902</b>
<b>Surplus from Operations</b>	<b>\$737,927</b>	<b>\$372,680</b>
Total Change in Net Assets	\$376,748	\$372,680
Fund Balance Beginning	\$3,272,367	\$3,649,115
<b>Fund Balance Ending</b>	<b>\$3,649,115</b>	<b>\$4,021,795</b>

*"I loved getting support from a community of parents and learning a buffet of strategies to use with my toddler." -*

Parent quote from parent participating in  
Positive Discipline class



## THANK YOU

### FRIENDS

Anonymous Donor  
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Pansy Whitman  
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Stephanie Wren  
Nicholas & Joan Wright

# Thank you

## Major Funders

Berkshire United Way  
Child and Adult Care Food Program/MA Department of Elementary and Secondary Education  
Children's Trust  
MA Department of Children and Families  
MA Department of Early Education and Care  
MA Department of Public Health  
Northern Berkshire United Way  
North Adams Public Schools  
Pittsfield Public Schools  
Williamstown Community Chest

## Foundations/Trusts

Berkshire Taconic Community Foundation  
William and Margery Barrett Fund  
Feigenbaum Foundation  
Jane and Jack Fitzpatrick Trust

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Benchmark Kitchens, Inc.  
Big Y Foods, Inc.  
Bloom Brothers  
Hachette Book Group  
Storey Publishing, LLC  
West Oil  
Wild Oats Co-Op



A parent and child paint together during a Family Center playgroup



Families enjoying the taco truck at the ParentChild+ graduation at Windsor Lake



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### MANAGEMENT TEAM

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Program Manager-Family Support Services  
Tamara Stephens, MA  
Program Manager-Child Care Services  
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### PROGRAM DIRECTORS

Sean Carollo, BA  
Childhood Lead Poisoning Prevention  
Tammy Hoag, BA  
Family Child Care System and  
Child Care Support Services  
Becky Krysiak, MS  
Healthy Families Program  
Erin Morris, BS and Karen Rowe, MSW  
ParentChild+ Early Literacy Programs  
Kelly Phillips, BA  
Monument Square Early Childhood and  
School-Age Center  
Bethany Prince-Malloy, BS  
Family Center of Northern Berkshire

## Child Care of the Berkshires, Inc.

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